



Small Groups  
Ministry Update  
May 2007



Chris Camplejohn  
Small Group Council

“I just ask everyone I meet whether  
they are in a Small Group.”

Jeff Coburn  
Small Group Leader & Coach

# Agenda

- Small Group Ministry Status
  - Participation
  - Council
  - Leadership
  - Leadership Development
- Key Accomplishments
- Connection Pathways
- What's Next

“To see every person in a small group community of friends fully devoted to Christ. It is here that people can connect, grow deeper with God, and serve others in complete dependence and submission on the Holy Spirit. We will then work together to invite others into this same experience in an ever-expanding network of small groups.”

Small Group Vision

“To develop fully devoted followers of Christ through a growing network of multiplying small groups open and available to every interested or unreached person in Crossroads Fellowship and throughout the Triangle.”

Small Group Mission

# Small Group Participation

- 2003
  - 600 participants in 70 groups
  - 50/50 split on & off campus
- 2006
  - 1050 participants in 130 groups
  - 60/40 split on & off campus
- Recent
  - Wed Night Marriage & Family: +35 groups with 270 participants
  - Truth & Grace: +5 groups with 40 participants
  - African Fellowship: +5 off-campus groups with 60 participants
- Primary Focus with On-Campus expansion
  - Wed Night Purpose-Driven Life Groups
  - Wed Night Marriage & Family Groups

# Small Group Council

- 2003
  - Small Group Council Formed: 5 Members
  - All 5 represented Families ministry
- 2006
  - Council expanded to 11 members
  - Representatives of Families, Singles, Men, Women
- 2007
  - Further expansion to Middle School and African Fellowship
- Executive Council
  - Formed in 2007 to coordinate council activities (3 members)

# Small Group Leadership

- DCLA Structure
- 2006
  - 130 Leaders
  - 22 Coaches
  - 9 Directors/Pastors

# Small Group Leadership Development

- Basic Small Group Leader Training
- Intermediate Small Group Leader Training Class
  - 41 graduates to date
- Coach Training Class
  - 32 graduates to date
- Annual Church-wide Small Group & Ministry Team Leader Conference (150-200 participants annually)
- Customized Leadership Development Training
  - DivorceCare
  - Wed Night Marriage & Family
  - Other plans: Truth & Grace; Women's Ministry

“During your Leadership class and particularly during our one-on-one meeting, I realized that I was not leading my small group, but merely attending...Instead of dragging myself into the new session with a "Here we go again" attitude, I took an INTENTIONAL approach and the difference was startling...Thanks for your help!! My small group has been completely transformed.”

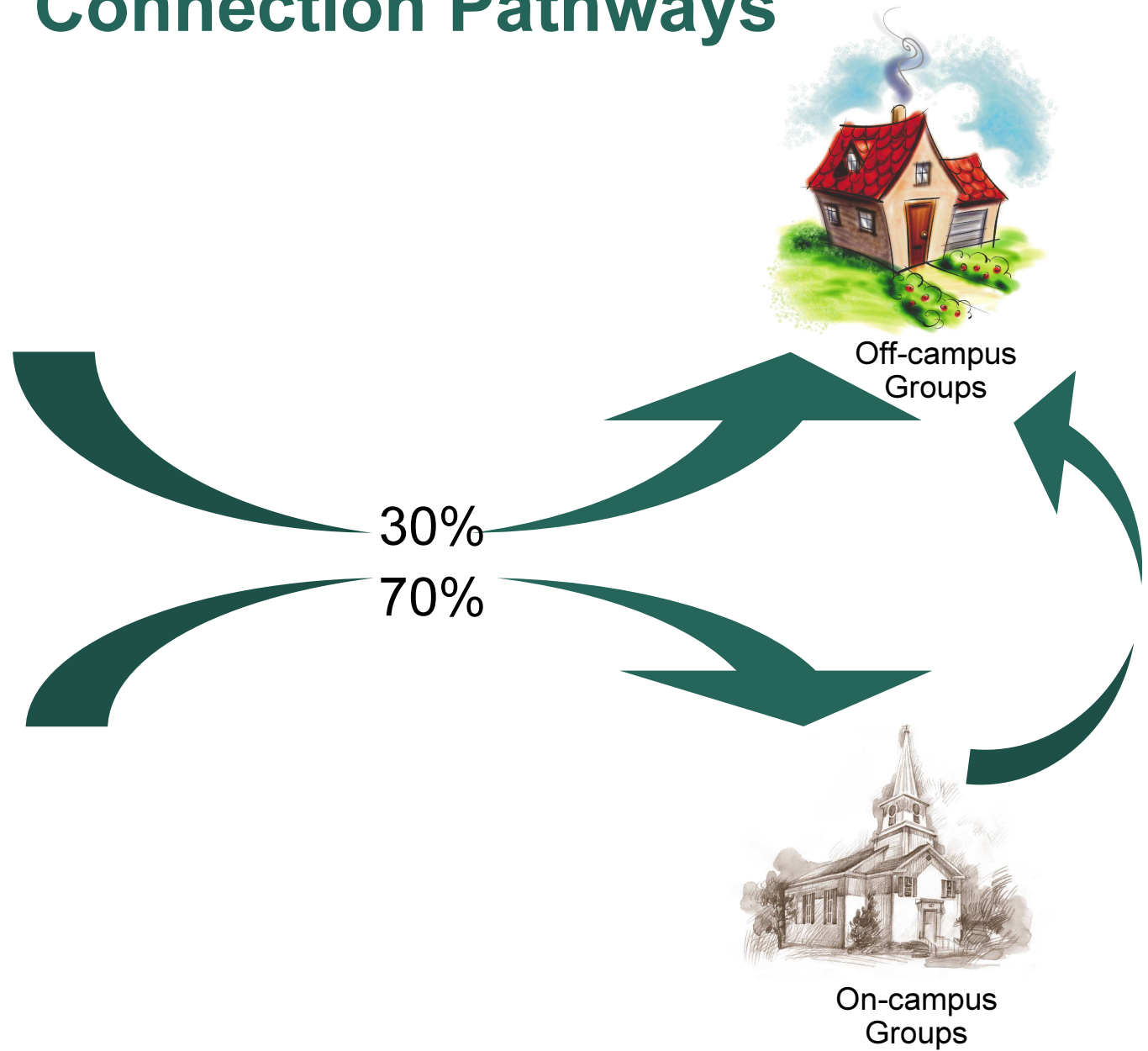
Leader from Divorce Care  
Intermediate Small Group Leader Training Class

# Key Accomplishments

- Investment in Leadership Development
  - Placed self-study basic training on-line
  - Revamped Intermediate Leader Training
  - Created Coach Training
- Expanded Council from 3 to 11 to represent church-wide demographics
- Created On-Campus Small Group “Planting” model
  - Used for Purpose Driven Small Groups
  - Re-used for Marriage & Family Groups
- Created Web site for Small Group ministry
  - Developed position role descriptions
  - Developed additional ministry tools for leaders

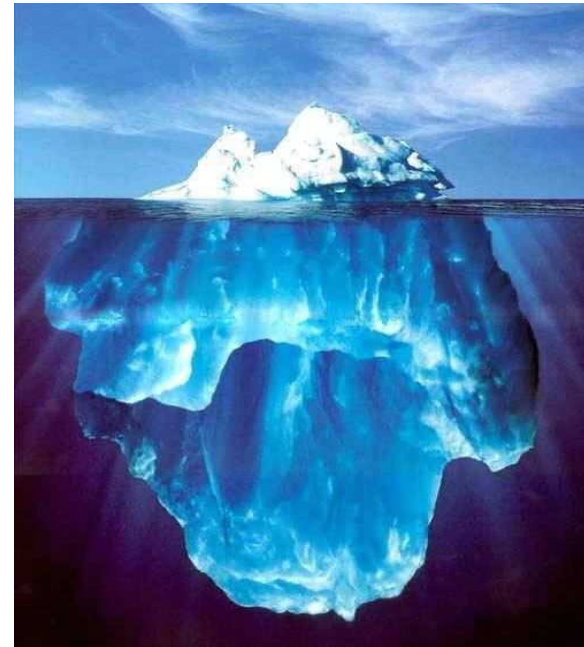
# Connection Pathways

- Newcomer Lunch
- Membership Class
- Church Office (Green Card)
- Wed Night Ministry
- Summer Socials
- Personal Invite



# Challenges

- Coach-to-Leader ratio
- Maintaining existing ministry while expanding off-campus capacity
- Maintaining foundational SG Ministry in midst of Church-wide ministry expansion



# What's Next

- Move ministry towards fulfilling long-term vision
  - Focus on off-campus groups
  - Fall campaign planning in the works (Grouplink)
- Continue to expand Small Group Council & Executive Council
- Leadership Training
  - Expand instructor bench strength
  - Increase participation
  - Establish “on-going” training opportunities

“I felt God was telling me that we all  
owned the ministry...  
it wasn't just the Pastors!”

Steve Elizondo

Youth Ministry Small Group Leader & Coach

